



## Learning and Development

### How to Evaluate Your Engagement Half-day Course

15th September 2011, London

#### Who is this course for?

You will find this course especially helpful if you have some experience of engagement or communications and are looking to:

- Demonstrate and communicate your project's impact to your stakeholders, the community, supporters, funders, and your colleagues.
- Ensure accountability and resource efficiency.
- Appropriately and effectively evaluate your engagement processes and learn from the findings.

#### About this course

Our trainers will give you a thorough grounding in the principles and key stages of evaluating engagement and introduce you with our practical Guidance Tool. There will be a lively and dynamic balance between trainer input and practical exercises and the half-day is structured into 'learning by doing' sessions with emphasis on key sections of the tool.

#### Learning Objectives

By the end of the course you will be able to:

- Use the principles and key stages of the Evaluation Guidance Tool to plan an effective and credible evaluation of your project.
- Understand how to apply our Guidance Tool to a range of real cases.
- Communicate the evaluation results to demonstrate impact and ensure development and learning from findings.

#### Reserve your place

[www.the-environment-council.org.uk/learning-and-development/evaluating-engagement-course/](http://www.the-environment-council.org.uk/learning-and-development/evaluating-engagement-course/)

#### Contact

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#### Date and Location

15th September 2011  
9.00am - 1.00pm

The National Council for  
Voluntary Organisations  
Regent's Wharf  
8 All Saints Street  
London  
N1 9R

#### Fees

NGO £175  
Public Sector £200  
Private Sector £250

Fees are per day,  
per person. Includes  
refreshments.

VAT is not charged on  
training